



Corporate Offices: Post Office Box 1602 • Greenville, NC 27835

Web page: www.thehammocksource.com

FOR IMMEDIATE RELEASE

A PUBLICITY COMMUNIQUE FROM THE HAMMOCKSOURCE

DuraCord® Durability and Cotton-like Softness Now Available in Machine Woven Outdoor Rugs From Southport Outdoor Rugs made with DuraCord®



The designer line of exclusive DuraCord® outdoor rugs now includes a large selection of styles in a machine woven construction. As with the hand hooked rugs from DuraCord®, these machine woven designs continue to be the answer to the quest for outdoor durable and colorfast rugs that offer the softness of cotton.

These true works of art now can adorn the floor of any outdoor space. They have been created to coordinate with many outdoor settings, with over 32 new additions to the line. The DuraCord® Outdoor Machine Woven Rugs are available in four trend setting color pallets and eight custom designed motifs. Contemporary to traditional designs are being presented including geometrics, florals, and borders. Neutrals to garnet, pesto, and spruce are the selected colorways for 2007. The construction includes multiple weave patterns to further enhance the designs.

DuraCord® Outdoor rugs continue to have the softness unlike any other outdoor rug. "The attraction does not end there. The performance characteristics of DuraCord® coupled with the custom designer looks, make this rug line a sure winner," states Reid Roney, VP Sales and Marketing for The HammockSource – manufacturers of DuraCord® Outdoor Rugs. Machine woven rugs are available in 5' x 8', and 8' x 10'.

For more information on the DuraCord® Outdoor Rugs or other products from The HammockSource®, call 800-334-1078, or visit www.thehammocksource.com.

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Release Contact: Laurie Rudd, Creative Director

The HammockSource - 888-261-1885 ext 241 - lrudd@thehammocksource.com

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*Douglas Orians, VP,
The HammockSource*

